

Robert Dowling, M&T 2018
Happy Gear Productions
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- Details on how you secured your internship opportunity

The M&Ts get regular emails about opportunities offered by alumni and companies interested in hiring M&Ts. I found the On Campus Massage project in one of these emails and applied by submitting a cover letter and resume. I then went through a remote interview process.

- A general summary of your internship

-Testing of 'internet of things' infrastructure

-Testing of mobile applications for iPhone and Android, design of software enhancements

A lot of the work was testing the infrastructure that would make the technology aspect of the project happen. This meant looking for bugs in the app and reporting them to the developer, testing the financial transaction system, and playing with the Wemo servers to ensure functionality at deployment.

-Designing and conducting market research, pricing and growth strategies

-Gathering intelligence and prospective contacts at other major Universities

I also did a lot of data mining for information preparing the company to scale. This meant collecting information on school in Philadelphia and how they are handling the mental health crises, and creating spreadsheets with data from all universities in the US including information such as number of students, tuition, and location.

- Did the internship experience provide you with any insights on your future career path? If so, please elaborate.

Yes. Not only can entrepreneurship be a way to earn an income, but it can also be a vehicle to bring about good. Innovation solves many of the world's problems, and business allows for development through economic growth.

- If you can provide any helpful tips to underclassmen seeking internships with startups in the future, please include these in your summary as well.

Make sure you are clear about how your background will contribute to the team and the project. For a lot of teams, entrepreneurship can be side projects and people do not have time to mess around. However, you will be learning something new in everything you do--so be excited more than anything.

Very Respectfully,

MIDN Dowling